

Curriculum Vitae — Robert B. Kelly M.D., M.S.

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DOB 8/22/54

Office: Department of Family Practice  
MetroHealth Medical Center  
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**Education**

Harvard University (Program for Chiefs of Clinical Services), Boston MA, 1/16/94-1/29/94  
(Advanced Program for Chiefs of Clinical Services), Boston MA, 2/4/96-2/8/96  
Case Western Reserve University (M.S. Family Medicine), Cleveland OH, 8/87  
Brown University Program in Family Medicine (Residency), Pawtucket RI, 7/80-6/83  
University of Virginia School of Medicine (M.D.), Charlottesville VA, 9/76-5/80  
Georgetown University (B.S. Biology *cum laude*), Washington DC, 9/72-5/76

**University Appointments**

Case Western Reserve University School of Medicine  
Associate Professor, Division of General Medical Sciences (Oncology), secondary  
appointment, 7/95-present  
Member, Cancer Research Center, Division of Prevention and Control 7/95-present  
Associate Professor of Family Medicine, 2/94-present  
MetroHealth Campus Chairperson, Department of Family Medicine, 5/93-1/98  
State University of New York at Stony Brook, Department of Family Medicine  
Associate Professor, 5/92-7/93  
Assistant Professor, 2/91-5/92  
Case Western Reserve University School of Medicine, Department of Family Medicine  
Assistant Clinical Professor, 7/85-6/91  
Senior Clinical Instructor, 7/84-7/85  
Clinical Instructor, 9/83-7/84

**Hospital Appointments**

Active Medical Staff, MetroHealth Medical Center, Cleveland OH, 7/93-present  
Active Medical Staff, University Hospital, SUNY at Stony Brook, NY, 6/91-7/93  
Medical Staff, Department of Family Practice, Fairview General Hospital, Cleveland OH, 7/86-6/91  
Medical Staff, Department of Family Practice, Saint Luke's Hospital, Cleveland OH, 9/83-6/88  
Attending Physician, Adolescent Chemical Dependency Unit, Saint Luke's Hospital, 1/84-6/87

**Administrative Appointments**

American Academy of Family Physicians  
Patient Education Medical Editor, Publications Division, 6/99-present  
Department of Family Practice, MetroHealth Medical Center Campus, Case Western Reserve  
University School of Medicine, Cleveland OH, 5/93-1/98

Physician Champion, EPIC Clinical Database Project, 2/98-present  
Departmental Chairperson, 7/93-1/98  
MetroHealth Director of Integrated Health Services, Information Systems, 10/94-6/97  
Interim Residency Director, 6/97-1/98  
Faculty, State University of New York at Stony Brook School of Medicine, Department of Family  
Medicine, Stony Brook NY  
Director of Research 6/91-6/93  
Fellowship Programs Director 6/91-6/93  
Faculty, Fairview General Hospital Department of Family Practice, Cleveland OH  
Director of Research, 7/87-6/91  
Director of Behavioral Sciences, 7/87-6/91  
Faculty, Saint Luke's Hospital Department of Family Practice, Cleveland OH  
Assistant Residency Director, 9/83-7/85  
Director of Graduate Education, 8/84-7/85

### Honors and Awards

The 1999 Best Research Paper, *Society of Teachers of Family Medicine*  
The 1990 *Patient Care* Award for Excellence in Patient Education  
Best Paper, Ohio Academy of Family Physicians 8th Annual Research Day, 1990  
Best Poster, Patient Education in the Primary Care Setting 9th Annual Meeting, 1987  
Best Paper, Michigan State Dept. of Family Practice 10th Annual Research Day, 1986  
Fellow, American Academy of Family Physicians, 1984  
Diplomate, National Board of Medical Examiners, 1981  
The Biology Medal, Georgetown University, Class of 1976  
Phi Beta Kapa, 1976  
Election to Sigma Xi (The Scientific Research Society of North America), 1976  
Research Fellowship, National Institutes of Health, 1975, 1976, and 1977  
Presidential Scholarship, Electron Microscopy Society of America, 1976

### Licensure and Board Certification

New York # 184947  
Ohio # 48873  
Rhode Island # 5981 (inactive status)

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Certified by the American Board of Family Practice, 10/83; recertified, 10/90, 10/96

### Professional Service

#### National

##### Editorial and Review Boards

Contributing Editor, *American Family Physician*, 1999-present  
Patient Education Advisory Board, *Patient Care*, 1993-1994  
Book Reviewer, *Aspen Publications*, 1991  
Software Reviewer, *Journal of Family Practice* 1991-present  
Reviewer, *American Family Physician* 1996-present

Reviewer, *Family Medicine* 1990-present  
 Reviewer, *Archives of Family Medicine* 1992-present  
 Reviewer, *Social Science and Medicine* 1994-present  
 Reviewer, *Family Practice Research Journal* 1990-1994  
 American Academy of Family Physicians 1979-present  
 Medical Editor, multiple publications related to patient education, 1992-present  
 Reviewer, patient education "Phone Tips" materials  
 Reviewer, AAFP/Family Health Foundation Grants Program, 1990-1993  
 Society of Teachers of Family Medicine 1982-present  
 Working Group on Patient Education 1987-1996  
 Chair for 16th Annual Patient Education Conference, 1994  
 Co-Chair for 15th Annual Patient Education Conference, 1993  
 Steering Committee for Annual Patient Education Conference 1991-1995  
 Advanced Track Committee for 1991 and 1993 Patient Education Conference  
 Chair, Poster Committee for 1988 Patient Education Conference  
 Ad Hoc Committee on the Perinatal Record 1988-89  
 Working Group on Disease Prevention and Health Promotion 1987-1991  
 Working Group on Computers 1986-1992  
 Healthcare Information and Management Systems Society 1997-1999  
 Family Practice Patient Education Consortium 1988-1995  
 Association of Teachers of Preventive Medicine 1986-1990  
 American Public Health Association 1992-1996  
 North American Primary Care Research Group 1984-present  
 Manuscript Reviewer 1986-present  
 Computer Special Interest Group 1986-present  
 Obstetrics Special Interest Group 1986-1989

#### State

Ohio Academy of Family Physicians, 1983-1991; 1993-present  
 New York Academy of Family Physicians, 1991-1993

#### Local

Cleveland Academy of Family Physicians, 1994-91; 1993-present  
 Chairman, Medical Student Liason Committee, 1988-91  
 American Heart Association Northeast Ohio Affiliate  
 Program and Education Committee 7/89-6/91  
 Healthsite Committee 7/88-7/89  
 Vice-Chairman, 1-7/89  
 Suffolk County Academy of Family Physicians, 1991-93

#### School, Hospital, and University Committees

Case Western Reserve University School of Medicine, Cleveland OH  
 Clinical Research Center Committee, 1994-1997  
 Department of Family Practice  
 Academic Promotions Committee, 7/93-2/98  
 Undergraduate Steering Committee, 6/84-6/87

System Operator (sysop) for the Family Medicine Clinic of the Cleveland FreeNet  
(formerly the St. Silicon's Hospital and Information Dispensary) 11/84-11/90

MetroHealth Medical Center, Cleveland Ohio

EPIC Project Implementation Team 3/98-present  
Undergraduate Steering Committee, 7/97-7/98  
Executive Council, Multispecialty Group Practice 7/96-7/97  
Search Committee, Chairperson for Department of Obstetrics and Gynecology, 1996-97  
Director of Integration — Information Systems, 10/94-5/97  
Chairperson, Information Services Committee, 10/94-5/97  
Faculty Business Office Management Board 1/94-7/97  
FBOMB Finance Subcommittee 7/94-2/98

Bylaws Committee, 1994-96

Cancer Committee, 1993-1998

Center for Community Health Steering Committee, 7/93-96

Managed Care Steering Committee, 8/93-1995

Search Committee, Chief Information Officer, 1993

Building and Grounds Committee of the Board of Trustees, 9/93-2/98

State University of New York at Stony Brook School of Medicine

Medical School Admissions Committee 7/91-7/93

Task Force on the Generalist Physician 3/92-7/93

Task Force on the Electronic Medical Record 12/92-7/93

Committee on Computer-Assisted Instruction 2/93-7/93

Fairview General Hospital, Cleveland OH

Investigational Review Board, Fairview General Hospital

Chairman, 1/89-6/91

## Teaching Experience

Faculty, Case Western Reserve University School of Medicine Department of Family Medicine,  
Cleveland OH

Faculty Advisor, Family Medicine Area of Concentration, 1996-1998

'96-'98 Charles Cowap and Camille Brown

Primary Care Track, RWJ Generalist Initiative, 1994-present

Steering Committee 1994-1998

Lecturer, Year 2 (Patient Education didactic)

Year 3 Coordinator, MetroHealth Family Practice 1994-97

Continuity Practice Mentorship, Year 3 (one half-day per week per student for  
12 months: MS3 Eli Meritt, 7/96-6/97; MS3 Susan Friedman 7/97-6/98; MS3  
Matt Holmes and MS3 Evelyn Mentari, 9/98-6/99; Jeff Fetter 9/99-6/00)

Year 4-7 Coordinator, MetroHealth Family Practice 1996-97

Faculty, Phase 3 Family Medicine Clerkship, 1993-present

Co-taught the health promotion and disease prevention segment (two-hour session)

Precepting students at MetroHealth site, 4 to 8 hours monthly

Taught "Staying in Balance in Medicine" component of Wellness Elective, 1994-95

Director, Phase 2 Elective on Medical Telecomputing, 7/89-1/91

A six week elective (2 hours per week) to teach medical students telecommunications skills on a microcomputer linked by phone line to the Cleveland FreeNet  
Faculty, Phase 3 Family Medicine Clerkship, 7-8/89; 7-8/90  
 Co-taught the health promotion and disease prevention segment (2 two-hour sessions)  
 Physical Diagnosis Review Workshop preceptor (3 hours)  
 Skills Workshop preceptor (3 hours)  
Consultant, Curriculum Guide for Stress Management Classes, 89-90  
 These are classes taught in the Cleveland Public Schools by CWRU medical students as part of the Cleveland Health Education Project  
Faculty, Phase 4 Ambulatory Conference Series, 7/88-6/91  
 Four 2-hour seminars for groups of 10 to 12 students on health promotion and disease prevention given through the year  
Preceptor, Phase 1 Student Research Project, 6/88-6/89  
 Guidance and assistance in design and data analysis for student doing a survey of alternative health care choices  
Preceptor, Family Clinic, Phase 1 and 2 students, 9/83-7/86  
 One half day per week time commitment; this is a longitudinal relationship of a student with a family that involves exposure to pregnancy, birth, and early child care  
Faculty Advisor, Family Practice Interest Group, 6/84-6/87

Faculty, State University of New York at Stony Brook School of Medicine, Department of Family Medicine, Stony Brook NY

Resident Preceptor, Family Medicine Outpatient and Inpatient Services, 6/91-7/93  
Faculty, Primary Care Clerkship (third year student rotation), 6/91-7/93  
 Health Promotion & Disease Prevention segment of Didactic Lecture Series  
 Regular precepting of students assigned to University Hospital site  
Faculty, Introduction to Human Behavior (second year student course), 6/91-7/93  
 Lecturer, Health Behavior and Health Promotion segment, small group preceptor  
Faculty, Medicine in Contemporary Society, 1991-1993  
 Independent project mentor  
Medical Student Advisor, 6/91-1993

Visiting Attending, Saint Luke's Hospital Department of Medicine, Cleveland OH, 9/83-7/85  
 Teaching Attending on the medical inpatient service (for medicine, family practice, and transitional residents) in rotation, one month each year

## Research Training

Robert Wood Johnson Research Fellowship, Case Western Reserve University Department of Family Medicine, Cleveland OH, 7/85-6/87 — Included courses in epidemiology, research design, statistics, educational theory/practice, organizational behavior, and family health and dynamics. Research project: Controlled trial of a brief method of health promotion  
 Adolescent sexuality research field worker, Children's Rehabilitation Center, Charlottesville VA, 5/78-9/78 — Effects of handicaps on sexual attitudes, information, and experiences  
 National Institutes of Health Research Fellow, Bethesda MD, 6/75-8/77 — Cell structure and function using electron microscope techniques

## Grants

Approved and funded (1996-2000): Co-investigator at 2.5% time commitment, 1996-3/99; at 10% time commitment, 4/99-6/00, Kurt Stange, M.D., PhD, principal investigator: Direct Observation of Primary Care: CA Prevention Trial (submitted to and funded by: National Cancer Institute; dual review by the Agency for Health Care Policy and Research) \$2,671,055 — A third generation intervention trial (of practice context-sensitive nurse facilitator consultation) conducted in a network of Northeast Ohio primary care practices, building on the findings of the Direct Observation of Primary Care Practice study (see below).

Approved and funded (1994-96): Co-investigator at 10% time commitment, Kurt Stange, M.D., PhD, principal investigator: Direct Observation of Primary Care Practice (submitted to: Agency for Health Care Policy and Research; concurrent review and funding by the National Cancer Institute) \$1,137,190 — An observational study that described in detail the delivery of preventive services in primary care practice and identify factors associated with greater service delivery that can be used to design interventions for physicians.

Approved and funded for 1994: Principal investigator: Extended Pilot for Direct Observation of Primary Care Practice (MetroHealth Medical Center Dean's Fund) \$49,697 — A pilot study to test data collection and field worker training methods.

Approved and funded (1992-95): Project Director (E.R. Schwartz, Chairperson and Program Director) U.S. Department of Health and Human Services, Public Health Service, Health Resources and Services Administration - Catalog of Federal Domestic Assistance No. 93-984, Training Grant for Establishment of Departments of Family Medicine - \$206,842 year 1 funds. This project was entirely devoted to research development within the department. Developed project plan, wrote and prepared entire grant application, and directed project.

Approved and funded (for 1991-92): Co-investigator with Kurt Stange, M.D., PhD, principal investigator: Prioritization of Preventive Services by Practicing Physicians (American Academy of Family Physicians Foundation) \$5,005 awarded — A survey of a national sample, using case-scenarios to measure physicians' prioritization of services.

Approved and funded (for 1990-91): Principal investigator: The Efficacy and Safety of Orally Administered SQ 32,756 [BVaraU] in the Treatment of Acute Localized Non-Trigeminal Zoster in Immunocompetent Patients (The Squibb Institute for Medical Research) \$115,050 approved — A prospective double-blind controlled clinical trial at 10-20 sites nationally. Project terminated prematurely because of SQ 32,756 safety concerns from animal studies.

Approved and funded (for 1990-91): Co-investigator with Kurt Stange, M.D., PhD, principal investigator: Ohio Family Physician Agreement with the Recommendations of the United States Preventive Services Task Force (Ohio Academy of Family Physicians Foundation) \$5,000 awarded — A survey of the entire membership of the OAFP regarding their opinions on the delivery of clinical preventive services.

Approved and funded (for 1990): Principal investigator: Community Cholesterol Survey Project (Community Initiative Grants Program, American Heart Association Northeast Ohio Affiliate)

\$26,798 awarded— A multi-site study of patients' knowledge, attitudes, and practices in the area of heart healthy diet and cholesterol.

Approved and funded (for 1989): Principal investigator: Patient Compliance with Flexible Sigmoidoscopy (Ohio Academy of Family Physicians) \$4,974 awarded— A prospective evaluation of compliance with screening flexible sigmoidoscopy, including measurement of the effects of a simple strategy to increase adherence.

Approved and funded (1991): Educational Grant to Support a Visiting Professor in Nutrition (National Dairy Council) \$1,310

Approved and funded (1989-91): Project Director (S.P. Flynn, Program Director) U.S. Department of Health and Human Services, Public Health Service, Health Resources and Services Administration - Catalog of Federal Domestic Assistance No. 13-379, number 2-D15-PE-15341-04, Training Grant for Graduate Training in Family Medicine - \$51,490 awarded for Patient Education Supplemental Component. Developed and wrote entire application for component, and directed project once funded.

Approved and funded (1988-91): Project Director (S.P. Flynn, Program Director) U.S. Department of Health and Human Services, Public Health Service, Health Resources and Services Administration - Catalog of Federal Domestic Assistance No. 13-379, number 2-D15-PE-15341-04, Training Grant for Graduate Training in Family Medicine - \$87,320 awarded for Resident Research Component. Developed and wrote entire application for component, and directed project once funded.

Approved and funded (1988-91): Project Director - Support for Fellowship Quarterly Newsletter for Robert Wood Johnson Foundation fellows - 3 Year Pilot (RWJ foundation) \$3,200

## **Publications**

### Under review:

1. Stange, K.C., Flocke, S.A., Goodwin, M.A., Kelly, R.B., Zyzanski, S.J: Direct Observation of Rates of Preventive Service Delivery in Community Family Practice (submitted to Preventive Medicine)

### Peer-reviewed journals:

2. Stange, K.C., Zyzanski, S.J., Smith, T.F., Kelly, R.B., Langa, D.M., Flocke, S.A., Jaen, C.R.: How Valid Are Medical Records and Patient Questionnaires for Physician Profiling and Health Services Research? A Comparison with Direct Observation of Patient Visits. Medical Care (in press)
3. Stange, K.C., Zyzanski, S.J., Jaen, C.R., Callahan, E.J., Kelly, R.B., Gillanders, W.R., et al. Illuminating the 'Black Box': A Description of 4454 Patient Visits to 138 Family Physicians. Journal of Family Practice 46(5):377-389 (1998)

4. Feldman, E.L., Jaffe, A., Galambos, M.S., Robbins, M.B., **Kelly, R.B.**, and Froom, J.: Clinical Practice Guidelines on Depression: Awareness, Attitudes and Content Knowledge Among Family Physicians in New York. Archives of Family Medicine 7:58-62 (1998)
5. Williams, R.L., Zyzanski, S.J., Flocke, S.A., **Kelly, R.B.**, and Acheson, L.A.: Critical Success Factors for Promotion and Tenure in Family Medicine Departments. Academic Medicine 73:109-111 (1998)
6. Zyzanski, S.J., Williams, R.L., Flocke, S.A., Acheson, L.A., and **Kelly, R.B.**: Academic Achievement of Successful Candidates for Tenure and Promotion to Associate Professor. Family Medicine 28:5:358-73 (1996)
7. Zyzanski, S.J., Stange, K.C., **Kelly, R.B.**, Flocke, S.A., Shank, J.C., Chao, J., Jaen, C.R., and Smith, C.K.: Family Physicians' Disagreement with the U.S. Preventive Services Task Force Recommendations. Journal of Family Practice 39:2:140-147 (1994)
8. Rosenthal, M.P., Diamond, J.J., Rabinowitz, H.K., Bauer, I.C., Jones, R.L., Kearn, G.W., **Kelly, R.B.**, Sheets, K.J., Harrell, P., Jaffe, A., Jonas, P., and Ruffin, M.T.: Influence of Income, Hours Worked, and Loan Repayment on Medical Students' Decision to Pursue a Primary Care Career: Journal of the American Medical Association 271:12:885-960 (1994)
9. Baron, J. R. and **Kelly, R.B.**: Selections from Current Literature: Issues in the Management of Vaginitis Family Practice 10:4:459-64 (1993)
10. **Kelly, R.B.**: Selections from Current Literature: Using Aspirin for Primary or Secondary Prevention. Family Practice 10:1:88-92 (1993)
11. **Kelly, R.B.** and Shank, J.C.: Adherence to Screening Flexible Sigmoidoscopy in Asymptomatic Patients. Medical Care 30:10:29-1042 (1992)
12. Rahman, M.I., Chagoury, M.E., and **Kelly, R.B.**: Selections from Current Literature: Inhaled Steroid Use in Asthma Management. Family Practice 9:4:512-516 (1992)
13. **Kelly, R.B.**, Haze, J., and McMahon S.: Knowledge about fats and cholesterol in the Community Cholesterol Survey Project. Archives of Family Medicine 1:75-82 (1992)
14. **Kelly, R.B.**, McMahon, S.II., and Haze, J.A.: Does Practice Location or Academic Connection Affect Recruitment of Patients as Research Subjects? Family Practice Research Journal 12:2, 177-184 (1992)
15. **Kelly, R.B.**: Selections from Current Literature: Prevention of stroke in non-rheumatic atrial fibrillation and carotid stenosis. Family Practice 9:2, 231-236 (1992)
16. Stange, K.C., **Kelly, R.B.**, Chao, J., Zyzanski, S.J., Shank, J.C., Jaen, C.R., Melnikow, J., and Flocke, S.: Physician agreement with the U.S. Preventive Services Task Force Guidelines. Journal of Family Practice 33:4, 409-418 (1992)
17. **Kelly, R.B.**: Selections from Current Literature: Treatment of Hypertension. Family Practice 9:1, 104-108 (1992)
18. **Kelly, R.B.**, Velez-Holvino, O., and Alemagno, S.A.: Serum Cholesterol: Attitudes and Behaviors of Family Practice Residents. Journal of Family Practice 33:3, 259-265 (1991)
19. **Kelly, R.B.**, Zyzanski, S.J., and Alemagno, S.A.: Prediction of Motivation and Behavior Change Following Health Promotion: Role of Health Beliefs, Social Support, and Self-Efficacy. Social Science and Medicine 32:3, 311-320 (1991)
20. Stange, K.C., **Kelly, R.B.**, Smith, C. K., and Frank, S.: Preventive Medicine in Primary Care: Moving from Theory to Practice. Postgraduate Medicine 90:3, 125-128 (1991)
21. Heckelman, F., **Kelly, R.B.**, and Grunder, T.: Computerized Health Information Networks: House Calls of the Future. Family Medicine, 22:5:392-395 (1990)



22. Blankfield, R.P., Kelly, R.B., Alemagno, S.A., and King, C.M.: Continuity of Care in a Family Practice Residency Program: Impact on Physician Satisfaction. Journal of Family Practice, 31:1,69-73 (1990)
23. Dixon, K., Kelly, R.B., Moritz, J.B., and Bailey, P.: Family Practice Grand Rounds: A Case of Surrogate Pregnancy. Journal of Family Practice, 30:1,19-30 (1990)
24. Blankfield, R., and Kelly, R.B.: Toothpick Perforation Mimicking Jejunal Lymphoma. Postgraduate Medicine, 86:2, 265-271 (1989)
25. Kelly, R.B.: Controlled Trial of a Time Efficient Method of Health Promotion American Journal of Preventive Medicine, 4, 200-207 (1988)
26. Kelly, R.B., Acheson, L.S., and Zyzanski, S.J.: Comparison of Three Prenatal Obstetrical Risk Scoring Systems in a Series of Low-risk Pregnancies. Family Medicine 20, 122-127 (1988)
27. Kelly, R.B.: Effect of a Brief Physician Intervention on Seat Belt Use. Journal of Family Practice, 24, 630-632 (1987)
28. Kelly, R.B., Oliver, C., and Hand, A.R.: The Effects of Vinblastine on Acinar Cells of the Exorbital Lacrimal Gland of the Rat. Cell and Tissue Research, 195, 227-237 (1978)

#### Books, Book Chapters, and Monographs

1. Kelly, R.B. and Falvo, D.: Patient Education. In: R. Rakel (ed). Textbook of Family Medicine. (2000, in press) Philadelphia, W.B. Saunders [book chapter]
2. Kelly, R.B.(ed). Men's Maintenance Manual. (1998) Emmaus PA, Rodale Press [health promotion guide for men, 32 pages]
3. Kelly, R.B.(ed). Men's Maintenance Manual. (1997) Emmaus PA, Rodale Press [health promotion guide for men, 32 pages]
4. Kelly, R.B.(ed). The American Academy of Family Physicians Family Health & Medical Guide. (1996) Dallas, Word Publishing [comprehensive health text for lay public, 678 pages]
5. Kelly, R.B. and Falvo, D.: Patient Education. In: R. Rakel (ed). Textbook of Family Medicine. (1995) Philadelphia, W.B. Saunders [book chapter]
6. Kelly, R.B.: Computers and Statistics I. Mainframe Versus Microcomputer Analysis. Selected Proceedings of the 1988 Primary Care Research Methods and Statistics Conference, Richmond VA, North American Primary Care Research Group, 62-67 (1990) [monograph]
7. Kelly, R.B.: Computers and Statistics II. Microcomputer Programs: SYSTAT and StatView. Selected Proceedings of the 1988 Primary Care Research Methods and Statistics Conference, Richmond VA, North American Primary Care Research Group, 68-82 (1990) [monograph]
8. Klinkman, M.S., and Kelly, R.B.: Primer on Quasi-Experimental Research Designs in Primary Care. Selected Proceedings of the 1986 and 1987 Primary Care Research Methods and Statistics Conferences, Richmond VA, North American Primary Care Research Group Task Force on Methodology, 19-40 (1989) [monograph]

#### Editorships

1. Medical Editor, American Academy of Family Physicians Patient Education Brochure Series, May 1992 to present. An initial series of 60 brochures was produced over a three-year period. Brochures revised every 1-2 years.
2. Medical Editor, Newsweek September 28, 1998, 16 page special section on parenting and child care, "advertorial" developed in cooperation with the American Academy of Family Physicians.

3. Medical Editor, Men's Maintenance Manual, Rodale Press, Emmaus PA (1999 and 1998 revised copyrights; 1997 first edition). A 32 page supplement to *Men's Health* magazine developed in cooperation with the American Academy of Family Physicians.
4. Content Consultant, The Doctor's Office, Capstone Press, Mankato MN, 1998 (children's book)
5. Medical Editor, Newsweek September 22, 1997, 24 page special section on parenting and child care, "advertorial" developed in cooperation with the American Academy of Family Physicians.
6. Medical Editor, American Academy of Family Physicians Patient Education Video Series, 1996-present.
7. Medical Editor, Human Sexuality, DC Heath, Lexington MA (1993; 1995 revision)
8. *Patient Care* Patient Education Advisory Board, April 1993 to April 1994 [three-person board that reviews all patient educational materials for *Patient Care*]
9. Medical Editor, Perspectives on Health, DC Heath, Lexington MA (1st edition 1993; 2nd 1995-high school health textbook)
10. Series Editor, Selections from Current Literature, October 1991 to July 1993 [a regular feature of *Family Practice*, a quarterly journal published by Oxford University Press, Roger Jones (Editor)]
11. Editor, Fellowship Quarterly, July 1987-92 [newsletter fostering communication among the graduates of the Robert Wood Johnson Foundation fellowship programs]
12. Editor, Hassler Happenings, 1988 to 1991 [quarterly newsletter of health information and education for the 6,000 households served by the Hassler Center for Family Medicine of Fairview General Hospital, Cleveland OH]

Other publications:

1. Kelly, R.B. with Haas-Binder, Paula: Baby in Your Future? Start Preconception Care Now. Newsweek September 28, 1998, special "advertorial" section on parenting and child care, developed in cooperation with the American Academy of Family Physicians, p.12.
2. Grusenmeyer, M., and Kelly, R.B.: Asthma/Allergy CD-ROM from the Core Curriculum in Primary Care Series. Journal of Family Practice 44:4, 412-413 (1997)[software review]
3. Kelly, R.B. with Haas-Binder, Paula: Getting Others to Toe Your Line; with Nicholson-Bathke, Leigh Anne: When the Sniffles Mean More than a Cold. Newsweek September 22, 1997, special "advertorial" section on parenting and child care, developed in cooperation with the American Academy of Family Physicians, p.10; p.21-24.
4. Kelly, R.B.: The Personal Touch in Medicine. Healthsense 7:2,3 (May, 1994) [newspaper published in Painesville Ohio with circulation of 80,000 in greater Cleveland]
5. Kelly, R.B.: Travel Care. Journal of Family Practice 37:5, 507-8 (1993)[software review]
6. Kelly, R.B.: U.S. Health Link: On-Line Information Service for Health Professionals. Journal of Family Practice 36:5, 572-573 (1993)[technology review]
7. Kelly, R.B.: Community Cholesterol Survey Project Interview and Questionnaire. (HAPI online database record). Pittsburgh, PA: Behavioral Measurement Database Services, Producer. McLean, VA: BRS Search Service, online Vendor (1993)
8. Kelly, R.B.: Nutri-Calc Diet and Recipe Analysis Software. Journal of Family Practice 36:4,460-461 (1993) [software review]
9. Kelly, R.B.: The Food Processor II Basic Nutrition and Diet Analysis System. Journal of Family Practice 36:4,461 (1993) [software review]

10. Kelly, R.B.: Taming the Savage Beast - Handling the Literature with Your PC. STFM Research News, Society of Teachers of Family Medicine, South Central Research Consortium, University of Texas at San Antonio, 5 pp. (December 1992) [nationally distributed newsletter to all STFM members]
11. Kelly, R.B.: Using a Personal Computer to Manage the Literature for Research, Writing, and Clinical Practice. Proceedings of the 1991 Primary Care Research Methods and Statistics Conference, San Antonio TX, North American Primary Care Research Group Task Force on Methodology, 9 pp. (1991)
12. Kelly, R.B., Velez-Holvino, O.: Use of 'Key Contacts' to Increase Response Rates. Family Medicine 23:4, 248-249 (1991) [letter]
13. Kelly, R.B.: Hypercholesterolemia in Childhood. Journal of the American Board of Family Practice, 4:1, 69-70 (1991) [letter]
14. Kelly, R.B.: The Art of Therapeutic Communication. Journal of Family Practice, 32:1, 13-14 (1991) [letter]
15. Kelly, R.B.: Research Solutions: A Practical Method for Time- and Cost-efficient Data Processing and Analysis. Proceedings of the 1990 Primary Care Research Methods and Statistics Conference, San Antonio TX, North American Primary Care Research Group Task Force on Methodology, 12 pp. (1990)
16. Kelly, R.B. and Budyka, B.: Supporting Patient Education Initiatives in Residency Programs through Federal Training Grants. Papers from the 12th Annual Conference on Patient Education, Kansas City MO, Society of Teachers of Family Medicine and the American Academy of Family Physicians, 131-140 (1990); reprinted in Papers from the 13th Annual Conference on Patient Education
17. Kelly, R.B.: Statistical Analysis for the Rest of Us: Review of Programs Available for the Apple Macintosh. Proceedings of the 1989 Primary Care Research Methods and Statistics Conference, San Antonio TX, North American Primary Care Research Group Task Force on Methodology, 19 pp. (1989)
18. Kelly, R.B.: The Healthy Choices Program: Brief Health Promotion Interventions by Physicians. American Journal of Health Promotion, 3, 67-69 (1989) [transcript of interview]
19. Kelly, R.B.: Postviral Bronchitis. Ohio Family Physician, March (1988)
20. Kelly, R.B.: Evaluation of Time-Efficient Health Promotion and Prediction of Behavior Change. Master's Degree Thesis, Department of Family Medicine, Case Western Reserve University School of Medicine, Cleveland OH (1987)
21. Kelly, R.B.: Effect of a Brief Physician Intervention on Seat Belt Use. Michigan Family Practice Research Day VI-X Abstracts Vol. 2, College of Human Medicine of Michigan State University and Michigan Academy of Family Physicians, 119 (1986) [abstract]
22. Kelly, R.B.: Effects of Vinblastine on the Structure and Function of the Rat Exorbital lacrimal Gland: Autophagocytosis, Intracisternal Granules, and Inhibition of Secretory Granule Release. Senior Thesis, Department of Biology, Georgetown University, Washington D.C. (1976)
23. Kelly, R.B.: Effects of Vinblastine on the Structure and Function of the Rat Exorbital Lacrimal Gland. 34th Annual Proceedings, Electron Microscopy Society of America, Miami Beach FL, 1976 (G. W. Bailey, ed.), pp. 366-367

#### Invited Presentations, Consultations, Visiting Professorships

Moderator, CME conference organized by Scientific Exchange, 5/6/99, Cleveland, OH: Clinical Paradigms in Atherosclerotic Vascular Events

Clinical Implications of the Network Study of Family Practice, 9/26/98, Cleveland OH: Health Education in Family Practice (invited plenary address)

Visiting Professor, Fellowship Mentor, Faculty development fellowship of the Department of Family Medicine of the University of North Carolina at Chapel Hill, Peter Curtis, M.D., Director.  
Involves four 2-day trips each year to mentor fellows in their research project activity (1992-99)

Invited Concurrent Paper Session Moderator, North American Primary Care Research Group, 11/9/95, Houston TX

Invited Faculty, Patient Education Conference, 12/12/95, Orlando FL, Sharpen Your Patient Education Skills Workshop (highly interactive workshop using simulated patients)

Consultant to the Chairperson on implementing further research development, State University of New York at Stony Brook Department of Family Practice, Site visit: 8/21-22/94.

MetroHealth Medical Center, Department of Psychiatry Grand Rounds, 3/25/94, Cleveland OH: A New Paradigm for Medicine — Implications of the U.S. Preventive Services Task Force Report.

Fairview General Hospital Third Annual CME Conference, 3/17/92, Cleveland OH: Robert B. Kelly: Update on Prevention (invited plenary address)

Patient Education in the Primary Care Setting, 11/22/91, San Antonio TX: Plenary session discussant on the evidence for effectiveness of patient education. Session titled Effective Patient Education: Principles for Your Practice (P. Mullan, speaker)

Cleveland Academy of Family Physicians Fifth Annual CME Conference, 11/7/90, Cleveland OH: Robert B. Kelly: Update on Physicians' Office Laboratory Regulations (seminar)

North American Primary Care Research Group Annual Meeting, 5/14/90, Denver CO: Robert B. Kelly, J.C. Shank, S. Allemagno, C. King, and J. Hazey: Patient Compliance with Screening Flexible Sigmoidoscopy: A Prospective Study (plenary research paper presentation)

Consultant, Curriculum Guide for Stress Management Classes, Cleveland Health Education Project, CWRU School of Medicine, Cleveland, 1989-90 academic year

Grant Reviewer, Social and Behavioral Sciences Research Grants Program, March of Dimes Birth Defects Foundation, White Plains, NY — for 1989 application of Joy Melnikow, M.D. (principal investigator)

Consultant for Medical Student Training Grant on Teaching Research in a Rural Setting, Michigan State University Department of Family Practice and The Upper Peninsula Medical Education Program. Site visit 4/27/89: Consultation involved review of computer hardware and software requirements for project and critique of pilot project to test rural data collection practice network.

Ohio Academy of Family Physicians Research Day, 3/12/88, Columbus, OH: Skill Development Workshop — Risk Factor Analysis

Michigan Academy of Family Physicians Annual Meeting, 8/17/87, Traverse City MI: Robert B. Kelly: Effect of Brief Physician Interventions on Lifestyle Behaviors: Results of Two Research Projects

North American Primary Care Research Group Annual Meeting, 5/17/87, Minneapolis MN: Robert B. Kelly and Michael Klinkman: Research Design for Family Physicians (one quarter of an all day workshop in clinical research skills)

Department of Family Practice, University of South Alabama, 2/13/87, Mobile AL: Robert B. Kelly: Research in Health Promotion: State of the Art, Problems of Measurement, Future Directions

#### Published abstracts in proceedings and other national presentations

Patient Education in the Primary Care Setting, 11/16/97, Seattle WA: Robert B. Kelly and Leigh McKinney: Utilizing AAFP Patient Education Materials via New Technologies (paper)

- Healthcare Information and Management Systems Society Annual Meeting, 3/5/96, Atlanta GA: Robert B. Kelly, Barbara West, and Richard E. Duncan: HIMSS Hot Topic Session - Riding the Managed Care Roller Coaster: Zero to 25,000 Lives (seminar)
- Patient Education in the Primary Care Setting, 11/19/92, Orlando FL: Robert B. Kelly: Supporting Patient Education Initiatives in Residency Programs through Federal Training Grants (90 minute workshop)
- Society of Teachers of Family Medicine Annual Meeting, 4/25/92, Saint Louis MO: [1] Robert B. Kelly: Taming the Medical Literature for Research, Writing, and Clinical Reference Use (90 minute seminar); [2] Robert B. Kelly: Research Data Collection, Processing, and Analysis on a Shoestring (90 minute seminar)
- North American Primary Care Research Group Annual Meeting, 4/12/92, Richmond VA: Robert B. Kelly, S. McMahon, and J. Hazey: Comparison of Dietary Self-Rating Using Rate Your Plate with Dietician Interview
- Foundations of Primary Care Research, 2/6/92, London, Ontario, Canada: Robert B. Kelly, Judith Hazey, Shelly McMahon: Lessons Learned From Research Using An Ad Hoc Practice Network: The Community Cholesterol Survey Project
- Primary Care Research Methods and Statistics, 12/6/91, San Antonio TX: Robert B. Kelly : Using a Personal Computer to Manage the Literature for Research, Writing, and Clinical Practice. (90 minute seminar)
- Patient Education in the Primary Care Setting, 11/22/91, San Antonio TX: Robert B. Kelly and Betty Budyka: Supporting Patient Education Initiatives in Residency Programs through Federal Training Grants (90 minute workshop)
- North American Primary Care Research Group Annual Meeting, 5/23/91, Quebec City, Canada: [1] Robert B. Kelly, S. McMahon, and J. Hazey: The Community Cholesterol Survey Project: Selected Results and Implications; [2] Alan R. Fischler, R.B. Kelly, and J. Hazey: The use of Rapid Strep Test vs Throat Culture in the Diagnosis of Strep Infection: A Comparison of Results; [3] Dennis E. Carson, J. C. Shank, R.B. Kelly, and J. Hazey: Adolescent Attitudes toward Health Care: Junior and Senior High School Students; [4] Frank M. Hiti, R.B. Kelly, and J. Hazey: A Survey of Patients' Waiting Room Preferences in a Physician's Office
- Ohio Academy of Family Physicians 8th Annual Research Day, 4/7/90, Akron OH: [1] Alan R. Fischler, R.B. Kelly, and J. Hazey: The Use of Rapid Strep Test vs Throat Culture in the Diagnosis of Strep Infection: A Comparison of Results; [2] J. Christopher Shank, D.E. Carson, R.B. Kelly, and J. Hazey: Adolescent Attitudes toward Health Care: Junior and Senior High School Students
- Foundations of Primary Care Research, 2/6/91, Toronto, Canada: Robert B. Kelly, Stephen Zyzanski, and Sonia Alemagno: Towards a More Useful Model of Health Behavior Change: Implications from a Trial of Health Promotion
- Primary Care Research Methods and Statistics, 12/1/90, San Antonio TX: Robert B. Kelly : Research Solutions: A Practical Method for Time- and Cost-efficient Data Processing and Analysis. (90 minute seminar)
- Patient Education in the Primary Care Setting, 9/14/90, Kansas City MO: Robert B. Kelly and Betty Budyka: Supporting Patient Education Initiatives in Residency Programs through Federal Training Grants — How to Get Support and What to Do With It When you Get It (90 minute workshop)
- Ohio Academy of Family Physicians 40th Annual Scientific Assembly, 8/11/90, Cleveland OH: Robert B. Kelly, J.C. Shank, S. Alemagno, C. King, and J. Hazey: Patient Compliance with Screening Flexible Sigmoidoscopy: A Prospective Study

- North American Primary Care Research Group Annual Meeting, 5/14/90, Denver CO: [1] Randall Vosters, R.B. Kelly, S. Allemagno, C. King, and J. Hazey: Substance Use by High School Juniors and Seniors: Relationship to Athletic Involvement; [2] Tamra Stall, R.B. Kelly, S. Allemagno, C. King, and J. Hazey: An Exploratory Survey of Post-Residency Obstetrical Training: Programs and Graduates
- Society of Teachers of Family Medicine Annual Meeting, 5/9/90, Seattle WA: J. Christopher Shank and R.B. Kelly: Developing an Active Research Program in Your Residency or Departmental Unit (90 minute seminar)
- Ohio Academy of Family Physicians 8th Annual Research Day, 4/7/90, Akron OH: Robert B. Kelly, J.C. Shank, S. Allemagno, C. King, and J. Hazey: Patient Compliance with Screening Flexible Sigmoidoscopy: A Prospective Study (won award for best paper)
- Primary care Research Methods and Statistics, 12/2/89, San Antonio TX: Robert B. Kelly : Statistical Analysis for the Rest of Us: Review of Programs Available for the Apple Macintosh (2 hour workshop)
- North American Primary Care Research Group Annual Meeting, 4/12/89, San Antonio TX: [1] Robert P. Blankfield, R.B. Kelly, S.A. Alemagno, and C.M. King: Actual and Perceived Continuity of Care in a Family Practice Residency Program: Impact on Physician Satisfaction; [2] Oscar Velez-Holvino, R.B. Kelly, C.M. King, and S.A. Alemagno: Serum Cholesterol: A Survey of Attitudes, Knowledge, and Practices of Family Practice Residents
- Primary care Research Methods and Statistics, 12/2/88, San Antonio TX: Robert B. Kelly : Microcomputer-Based Statistical Analysis (2 hour workshop)
- Patient Education in the Primary Care Setting, 9/15/88, Kansas City MO: [1] Robert B. Kelly and Donna R. Falvo: From Theory to Practice: What is Patient Education. Really?; [2] Francine Heckelman, Robert B. Kelly, and Jason Chao: Providing Patient Information Via Electronic Bulletin Boards (poster)
- Annual Family Medicine Research Day, Case Western Reserve University, 6/8/88, Cleveland OH: Robert B. Kelly: Models of Preventive Health Behavior: Evidence from a Study of Health Promotion
- North American Primary Care Research Group Annual Meeting, 5/9/88, Ottawa Canada: [1] Robert B. Kelly and Stephen J. Zyzanski: Health Beliefs, Social Network, and Motivation: Predictors of Lifestyle Change Following Health Promotion; [2] Francine Heckelman and Robert B. Kelly: House Calls of the Future: A User-friendly Information Dispensary
- Society of Teachers of Family Medicine Annual Meeting, 4/24/88, Baltimore MD: [1] Robert B. Kelly: Evaluation of Time-Efficient Health Promotion and Prediction of Behavior Change; [2] Robert B. Kelly: Introducing Residents to Hypnosis (free university breakfast)
- Prevention '88 - Annual Meeting of the American College of Preventive Medicine and the Association of Teachers of Preventive Medicine, 4/15/88, Atlanta GA: Robert Kelly: Evaluation of the Healthy Choices Program: Practical Health Promotion (poster)
- City-Wide Family Medicine Grand Rounds, Case Western Reserve University Department of Family Medicine, 3/9/88, Cleveland OH: Brad Moritz, Peg Bailey, Kathleen Dickson, and Robert B. Kelly: A Case of Surrogate Pregnancy (1 and 3/4 hours prescribed AAFP credit)
- Patient Education in the Primary Care Setting, 10/8/87, Kansas City MO: Robert B. Kelly and Jayesh R. Shah: Evaluation of Time-Efficient Health Promotion: The Healthy Choices Program (won award for best poster in category)
- North American Primary Care Research Group Annual Meeting, 5/17/87, Minneapolis MN: Robert B. Kelly: Time Efficient Health Promotion: The Healthy Choices Program

- Society of Teachers of Family Medicine Annual Meeting, 4/25/87, New Orleans LA: [1] Kathy Cole-Kelly and Robert B. Kelly: Seminar: What the Family Physician should Know About Working with Families: A Model for Teaching and Practice; [2] Robert B. Kelly: Introducing Family Practice Residents to Clinical Hypnosis (free university breakfast)
- Primary care Research Methods and Statistics, 12/5/86, San Antonio TX: Robert B. Kelly and Michael Klinkman: A Primer on Interpretable Research Designs—Giving Your Project More Power Before You Start Data Collection
- Michigan State University Department of Family Practice Tenth Annual Research Day, 11/6/86, East Lansing MI: Robert B. Kelly: Effect of a Brief Physician Intervention on Seatbelt Use (won award for best in category)
- Society of Teachers of Family Medicine Northeast Regional Meeting, 10/15/86, Buffalo NY: Kathy Cole-Kelly and Robert B. Kelly: The Family Physician Counselor and the Family Therapist: Roles, Skills, and Process of Referral
- North American Primary Care Research Group Annual Meeting, 4/13/86, Baltimore MD: [1] Robert B. Kelly, Louise S. Acheson, et al: Evaluation of Three Obstetrical Risk Scoring Systems in a Large Series of Deliveries Performed by a Single Family Practitioner Group; [2] Thomas M. Grunder, Robert E. Garrett, and Robert B. Kelly: Interactive Medical Telecomputing: An Alternative Approach to Family/Community Health Education
- Introductory Workshop in Clinical Hypnosis for Family Practice Residents, presented 5/86 and 2/88 to residents at Cleveland Metropolitan General Hospital; 6/86 to residents at University Hospitals of Cleveland; 10/86 to residents at Fairview Hospital program
- City-Wide Family Medicine Grand Rounds, Case Western Reserve University Department of Family Medicine, 11/21/84, Cleveland OH: Robert B. Kelly and Dennis Smith: Rape, a Family Crisis (1 and 3/4 hours prescribed AAFP credit)